

Vice President, Out On Bay Street Conference

As the Vice President of the Out On Bay Street Conference you are responsible for the successful planning and execution of one of Start Proud's Flagship event. This conference is the annual focal point for the LGBTQ+ student community and our corporate sponsors. This is a high commitment position but is also high-profile and a rewarding one. You will have support from your team and the rest of the organization, but you are the one who is ultimately responsible for ensuring the success of the conference.

Core Responsibilities

- Develop a plan for organizing all aspects of the Out On Bay Street Conference
- Manage and coach your team to ensure they are able to succeed and grow in their roles
- Work collaboratively with Marketing, Sponsorship, Web, and the executive teams to execute on the conference plan.
- Work with the sponsorship team to source speakers for conference programming.
- Work with the marketing team to develop a plan for selling 200+ tickets to the conference to students and young professionals across Canada.
- Plan the Out On Bay Street Recruitment Event and Pre Conference Workshops prior to the conference.

Commitment

- ~10-15 hours per from October-August & 30+ in September
- Mandatory attendance at monthly and quarterly management meetings
- Mandatory attendance at Start Proud events and initiatives throughout the year.
- Frequent attendance at other team meetings to represent Out On Bay Street

Reports to

- Executive Vice President

Direct Reports

- Vice Chair, Out On Bay Street
- Associate, Logistics
- Associate, Programming
- Associate, Case Competition
- Associate, Student Scholarships