

## **Manager, Data Analytics**

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As the Manager, Data Analytics you will work with the Executive Vice President and the organizations leadership team execute on our data and analytics strategy. This will involve working cross-functionally to help people in implementing the strategy according to their teams need.

### **Core Responsibilities**

- Assist Vice Presidents in developing in and post event surveys to collect demographic and other relevant information.
- Consult with executives to improve the organization's data and analytics strategy and processes.
- Work closely with the Associates responsible for Social Media and Newsletter campaigns to understand the effectiveness of our digital marketing strategy.

### **Commitment**

- ~5-10 hours per week
- Mandatory attendance at quarterly management meetings
- Mandatory attendance at Start Proud events and initiatives throughout the year.
- Frequent attendance at cross-functional team meetings to represent marketing department interests.

### **Reports to**

- Executive Vice President