

Graphic Designer

You work with other members of the marketing team to create compelling images that will be used to promote Start Proud's events and programs to students and professionals across Canada. You will be responsible for ensuring that the branding you create is in-line with the style guide as well as the brand requirements.

Core Responsibilities

- Create graphics that promote the conferences through Social Media, Newsletter Campaigns, and other channels.
- Provide advice to the Vice Presidents on how best to utilize visual images to achieve our advertising and promotion goals.

Commitment

- ~5-10 hours per week
- Mandatory attendance at quarterly management meetings
- Mandatory attendance at Start Proud events and initiatives throughout the year.

Reports to

- Creative Director