

## **Associate, STEM & Arts Programs**

As Associate, STEM & Art Programs you are responsible for our campus outreach strategy across Canada for STEM and Arts programs. To do this you will recruit and manage a team of campus ambassadors who will work on their campuses to market Start Proud to students.

### **Core Responsibilities**

- Recruit and manage a team of campus ambassadors studying in a STEM or Arts field in their school.
- Maintain contact with university career centres and major campus groups for cross-promotional purposes.
- Develop plans to increase Start Proud's presence on university campuses across Canada that will then draw more students to our monthly events and conferences.

### **Commitment**

- ~5 hours per week.
- Mandatory attendance at quarterly management meetings.
- Mandatory attendance at Start Proud events and initiatives throughout the year.
- Frequent attendance at cross-functional team meetings to represent Student Outreach marketing perspectives.

### **Reports to**

- Manager, Student Outreach