

Associate, Business Programs

As Associate, Business Programs you are responsible for our campus outreach strategy across Canada. To do this you will recruit and manage a team of campus ambassadors who can work on their campuses to recruit students.

Core Responsibilities

- Recruit and manage a team of campus ambassadors studying in Business or commerce fields in their school.
- Maintain contact with university career centres and major campus groups for cross-promotional purposes.
- Develop plans to increase Start Proud's presence on university campuses across Canada that will then draw more students to our monthly events and conferences.

Commitment

- ~5 hours per week
- Mandatory attendance at quarterly management meetings
- Mandatory attendance at Start Proud events and initiatives throughout the year.
- Frequent attendance at cross-functional team meetings to represent Student Outreach marketing perspectives.

Reports to

- Manager, Student Outreach