

Associate Content Development

As Associate, Programming your role is to develop the Out On Bay Street Conference program to ensure that it stays relevant and interesting to our student delegates. In this role you are also tasked with ensuring that the content is appropriately reflective of the needs of Business and STEM students.

Core Responsibilities

- Responsible for working with our corporate sponsors to develop interesting and topical content for panel discussions and booking moderators and panelists to participate; Law, Women in business, entrepreneurship etc.
- Work with Conference Team to find new and innovate ways to improve conference content.
- Working with the Sponsorship team to source speakers from our corporate sponsors to speak on panels and in workshop

Commitment

- ~5-10 hours per week
- Mandatory attendance at quarterly management meetings
- Mandatory attendance at Start Proud events and initiatives throughout the year.

Reports to

- VP, Out On Bay Street Conference